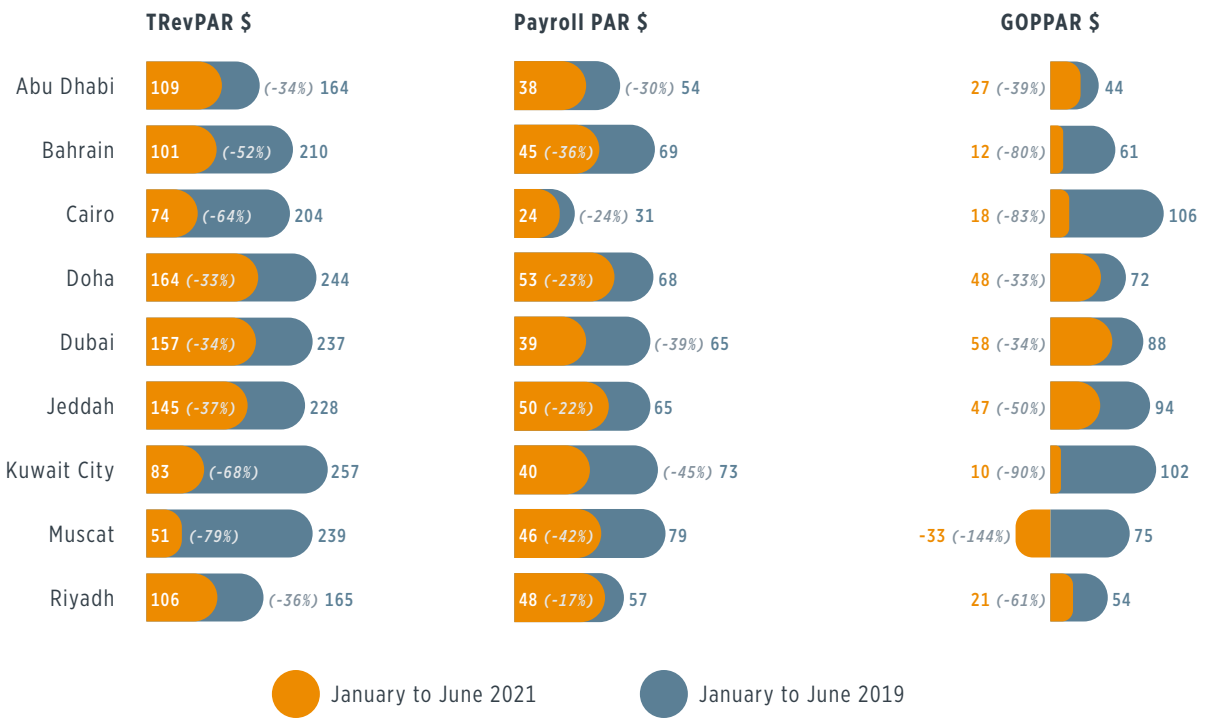
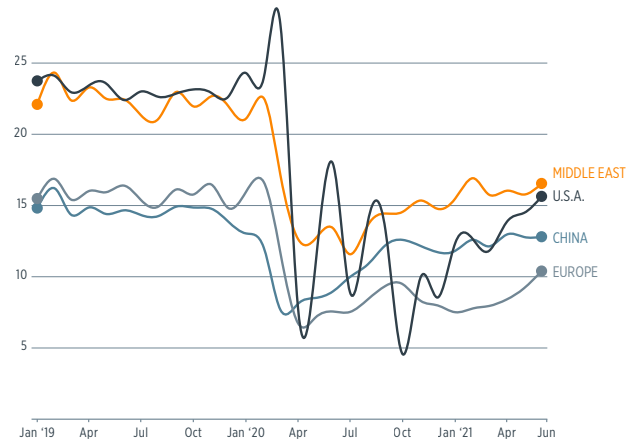
PROFIT MATTERS

Middle East Hotel Performance Review

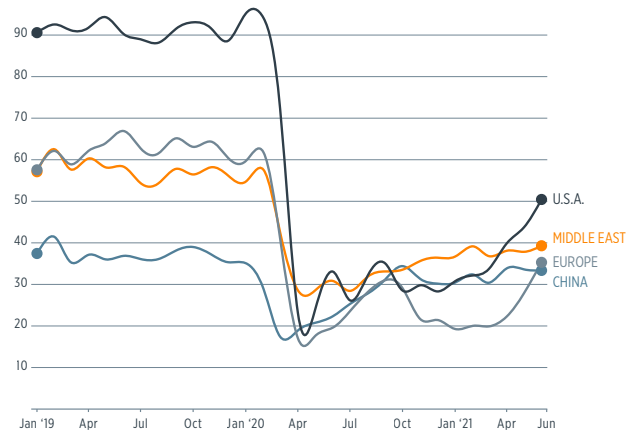
H1 2021 v. H1 2019



HOTSTATS
Hospitality Intelligence



TOTAL UNDISTRIBUTED LABOR COSTS PAR (USD)



TOTAL HOTEL LABOR COSTS PER AVAILABLE ROOM (USD)

Labor Costs Rally After Steep Drop

COVID-19 all but shut down the globe, stymieing travel, disrupting the supply chain and precipitating hotel closures. In its wake, as revenue speedily dried up, hoteliers scrambled, forced to cut expenses as a parry against eviscerated revenue.

Labor, a hotel's largest cost, was first to be stomped out, either through layoff or furlough. The result was that most global regions saw payroll costs drop precipitously in April 2020, a short time after the World Health Organization declared the coronavirus a pandemic.

A year later, payroll costs are inching back up, closer to pre-pandemic levels as hotels reopen and demand increases. The challenge for operators will be their handling of a scarcity of qualified labor and the cost to secure it.

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How HotStats Can Help?

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